
St John's Pride Inc

Stjohnspride.ca
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@stjohnspride



Pride 2019 Plan

OVERVIEW

St. John's Pride Inc. is a non-profit volunteer run organization that serves the 2SQUILTBAG+ community by providing and facilitating educational, networking and awareness-raising opportunities, and recognizing and celebrating the contributions and diversity of 2SQUILTBAG+ people.

Our 2019 Pride Week will be taking place from July 12th to July 21st, with the Parade being on July 14th.

St. John's Pride Signature Events include, at the bare minimum:

- The St. John's Pride Parade - July 14th / Rain Date on the 21st
- The Confederation Building Flag Raising - July 12th
- Topsail Beach Bonfire - July 16th (the Tuesday)
- Sqwish Basketball -TBA

We look forward to participation from local groups and sponsors, and welcome those who have event ideas to apply their events for media release inclusion via the following link:

<https://goo.gl/forms/zlnq7WZKHs98pyfF3>

Separately, we look forward to entertaining a year-round series of events with a focus on inclusion initiatives brought to us by the community, both to maintain and foster stronger ties among that community, and to increase the active participation of St. John's Pride Inc. in the community we have.

Our guiding concept this year is "Pride and Progress;" we recognize that we have come far since the last century, but also that we have, institutionally, socially, and communally, a long way to go.

St. John's Pride cannot do this work alone as 9 people,
not in one week in July, not in one year, and not in two.

We invite everyone to look into local organizations pursuing similar initiatives and bring them to
the table, where possible.

GOALS

1. Signature Events During Pride Week
 - a. Parade - Sunday the 14th, with a rain date of the 21st
 - b. Bonfire - Tuesday the 16th
 - c. Sqwish basketball - TBA
2. Flag Raisings
 - a. St. John's City Hall - Sunday the 14th
 - b. Confederation Building - July the 12th
 - c. Avalon Peninsula Outreach
 - d. Annually, for Queer Commemorative Dates
 - i. Trans Day of Remembrance - November 20th
 - ii. Coming Out Day - October 11th
3. Community Engagement Initiatives
 - a. Park Days
 - b. Socials
 - c. Days of Action
 - d. Art Attacks
 - e. Volunteer Appreciation
4. Year-Round Theme Panels / Events

Focused on ideas and initiatives brought forwards at the Feb 16 AGM

 - a. Trans Needs
 - i. Provincial - *Support Efforts to have psychological assessment done locally, and not have to send people to CAMH in Toronto, as per the following petition (https://cfs-fcee.ca/components/nl/?fbclid=IwAR0LFS1NK7_lwLcJ1Fjt9hpKzkQ3M6i7wVnYU4cg_1gQtrsWRwDbMF7yj9A)*
 - ii. Municipal - *Trans Crosswalk 2019 or Bust*
 - iii. Institutional - *Working with other groups to promote education of trans affirmative Psychiatrists, GPs, Pharmacists, Specialists; promote easier name changes; promote Gender Inclusive Washrooms*
 - iv. Social - *Facilitate trans focused inclusive events*

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- v. Financial - *Promote more general coverage for transport costs associated with CAMH until we have a local solution*
 - b. Queer Career Weeks
 - i. Building Queer Business - *Promote Business Literacy and Financial Competency among the Queer Community*
 - ii. Making Business Queer Friendly - *Promote the benefits of actively inclusive business policies and queer positive office culture*
 - iii. Make Queer Workers Comfortable - *Promote 'Pride at Work' initiatives*
 - c. Ageism in the Queer Community
 - i. Fostering mutual respect and community between youth and elders - *Work towards a shared heritage initiative; facilitate and assist in overtly documenting experiences in the queer community.*
 - ii. Ensuring Elder Queers feel included and engaged in the senior community - *Establish safety initiatives and facilitate queer socials for members of the senior community, both in the wider community and in long term care facilities*
 - iii. Ensuring Queer Youth feel engaged in this community - *Host more all ages socials and facilitate the creation of accessible queer educational materials for social media syndication.*
 - d. Educational Needs
 - i. GSA support and fostering - *Facilitate the creation of accessible queer educational materials for social media syndication.*
 - ii. Comprehensive Inclusive Education - *Facilitate and support initiatives to educate queer inclusion initiatives province wide, with a focus on not calling people out, but enabling education on the queer community at all ages*

SPECIFICATIONS

St John's Pride Inc. follows a mandate of wheelchair accessible venues with Gender Inclusive Washroom availability. The Parade is to have accommodations for those unable to make the downtown climb. Events are to be advertised in a timely fashion.

Our board is, following the [Community Dialogue Report of 2018](#) , dedicated to improved communication and not to speak for the community without the community speaking to us. We must also make time to develop board functionality and board cohesion.

MILESTONES

February 16

February General Meeting 3PM to 6PM on February 16th at the Foran Greene Room (City Hall).

The meeting will begin with opening remarks and an introduction to the recently elected Board of Directors. Pride Week details will be released following the Boards introductions; the event will also outline Pride's plan for the year.

The Board of Directors will be available for questions following opening statements; comment on the event page to get proper answers to your questions by the time of the event!

Following the Q & A period, our goal is to split off into working groups, allowing for community input on board direction. Our current aim is 4 groups, depending on attendance.

Groups are intended to be split into discussion on:

- Event Design (Parade Week)
- Event Design (Annual)
- Community Interest & Needs
- Inclusion Initiatives (Indigenous and People of Colour, Disability, Ageism, Trans* Inclusive Events)

The event will close with bringing suggestions back to the board and some delightful snacks.

Release of:

Affiliate Event Inclusion Form (<https://goo.gl/forms/zlnq7WZKHs98pyfF3>),

Parade Marcher Form, (<https://goo.gl/forms/YpW9u9FF2B8XZHUw1>)

Sponsorship Package (<https://www.stjohnspride.ca/sponsor-us>).

February 2019

Release of Pride Week 2019 Logo Design Contest, featuring the chance to win recognition as official artist of the St. John's Pride Inc. Parade 2019 and a 300\$ cash prize, following community voting.

March 2019

A website overhaul, coupled with a renewed focus on local resources and sponsor accessibility. St. John's Pride Socials, with a focus on inclusive, safer venues. We aim both to have by donation events and events requiring cover. Events bookings are to take place only within our means.

Week of April 12, 2019

Trans panel featuring a nationally renowned artist, to be revealed at their discretion, and provincial voices. We're requesting the presence of people from the St. John's, from the Avalon Peninsula, and from Central to get in touch with us at internal@stjohnspride.ca to discuss panelist availability or recommendation.

May 2019

Begin Ageism Theme efforts; work with others in the community to begin 3 months of documentation of local queer history as provided by the young and the old.

Focus on supporting @NLGrayGays in their efforts.

St. John's Pride Socials, with a focus on inclusive, safer venues. We aim both to have by donation events and events requiring cover. Events bookings are to take place only within our means.

June 2019

Volunteers confirmed for the Parade. Initial volunteer trainings and designation of who helps what week of the Pride Parade.

July 1, 2019

Deadlines for submission of:

Affiliate Event Inclusion Form (<https://goo.gl/forms/zlnq7WZKHs98pyfF3>)

Parade Marcher Form (<https://goo.gl/forms/YpW9u9FF2B8XZHUw1>)

Sponsorship Package (<https://www.stjohnspride.ca/sponsor-us>).

July 12, 2019

Provincial Flag Raising at Confederation Building
Featuring Musical Accompaniment by Spectrum Queer Choir.

July 14, 2019

Pride Parade 2019 - "Pride and Progress"



While Hilly, this route offers both the maximum municipal engagement and the most accessible path to Bannerman. Transport in the Parade for those unable to march is being researched.

- 10:00am Traffic control setup
- 11:00 am Road closure New Gower st.
- 12:00 pm City Hall Flag Raising
- 1:00pm Marching Groups Requested to Line Up
- 3:00 pm Parade begins, march to Bannerman Park
- 3:45pm Bannerman road closed
- 4:00 pm Parade arrival at bannerman park
- 5:00 Bannerman Rd open and cleared of floats

Pride at Park 2019

Sponsors and on-site booths are to begin set up for 2pm at Bannerman Park.

We expect all ages events, poetry readings, a fair dance, and affiliate events throughout the City.

Sponsor interests have included a bouncy castle, a crafts fair, a block party, and poetry readings. St. John's Pride Inc. is dedicated to remaining within our means while meeting the expectations of a Pride Event in a Provincial Capital.

July 16, 2019

Bonfire Night, Topsail Beach

St. John's Pride is proud to bring to you warmth and firelight as part of annual tradition. Expect Bus rides from Quidi Vidi, from the Avalon Mall, and from MUN, to Topsail Beach. We are in discussion with the municipality of CBS to improve venue accessibility and maintain venue engagement.

July 21, 2019

Rain Date for Parade

End of Pride Week.

Deadline for Sponsor Payments.

Collection of Event review questionnaires for Pride Week Improvement.

August & September 2019

Panel on Indigenous folk and People of Colour, or on Disability, depending on community interest and speaker and volunteer availability.

St. John's Pride Socials, with a focus on inclusive, safer venues. We aim both to have by donation events and events requiring cover. Events bookings are to take place only within our means.

October 2019

St. John's Pride Inc. Elections and AGM

The Board is comprised of 9 volunteers from the Avalon Peninsula, elected by the 2SQUILTBAG+ community thereof every year. The Co-Chairs, Finance, Internal, and External, are on for 2 years; our current co-chairs will be on until November 2020. The Directors at Large positions, however, will be open for election on **October 19**. We're expecting similar interest this year as last, so we'll be taking a look at how to better manage a 30 person preferential vote.

The placement of Elections in October also improves on board training opportunities and sponsor outreach.

Objectives for the 2020 Term:

Following the first 3 months of our board this year, we hope to open 2020 with gusto and flair, and with an even larger window of opportunity to make Pride shine, both inclusively and without issue.

Whatever panels remain to us to be done in the year will be approached in the end of 2019, and we expect a similar GM structure at the start and end of the year to allow for community engagement.

We expect to begin work towards having St. John's Pride Inc Staff, both to improve board operations, and to facilitate board transition and board growth.

Please direct all comments, questions and concerns to our facebook messages, or get in contact at internal@stjohnspride.ca

Do you want to sponsor St. John's Pride?

Become a supporter of St. John's Pride and help contribute to this city's rich, diverse culture and heritage! St. John's is a fabulous city – colourful, full of character and one with a long history. St. John's has a thriving LGBTQ+ community which is every bit as colourful as the city itself.

As Newfoundland and Labrador's original Pride festival, our focus is on fostering leadership and diversity in the LGBTQ+ community and delivering public events that celebrate and promote the visibility of LGBTQ+ people and their accomplishments.

Our fundraising tiers include advertisements in all our print, electronic, and radio material, up to and including a guaranteed info booth on Parade Day, which has been attended by 2,500 people. Numbers continue to grow and our events are featured in multiple news sources.

Any sponsor of 99\$ or more is considered to have paid their parade application fee. Additional external costs may include vehicular insurance as mandated by the City of St. John's.

[Check out our Sponsorship Package!](#)

(contact finance@stjohnspride.ca with completed applications)